

More time for guests: ElevateOne launches AI support for hotels and restaurants

The platform combines a digital Business Coach with AI agents for specific tasks in day-to-day operations. Privately run Hotel Jaumann's Südwind Sylt and the holiday and leisure park Schloss Dankern share their experiences.

Göppingen, October 13, 2026 - Looking after guests, organising staff and developing the business at the same time: in smaller hotels and restaurants, many tasks fall to the management team. Following a closed testing phase, ElevateOne.ai is launching in the German-speaking market. The AI platform is designed to help smaller businesses identify opportunities for improvement, plan actions and handle recurring tasks.

A digital Business Coach for everyday hospitality

Where can online visibility be improved? What can be learned from guest reviews? Which actions should come first? ElevateOne analyses publicly available information about online presence, customer feedback and competitors. When business systems are connected, the platform also incorporates operational metrics. These insights lead to prioritised suggestions for improvement.

The digital Business Coach helps management turn these suggestions into specific actions. Businesses can add their own goals and adapt recommendations. Competitor Tracking identifies relevant businesses and regularly checks their websites for changes. Specialised AI agents also support recurring tasks, for example in Google review management. The aim is to make business development a continuous process.

A privately run hotel on Sylt: support without dedicated specialist teams

The small, privately run Hotel Jaumann's Südwind Sylt uses ElevateOne as a digital Business Coach. Owner Gerrit A. Gehrke explains what matters to him:

"As a small, privately run hotel, we cannot employ our own specialists for every area. With ElevateOne, we have a digital Business Coach by our side that helps us identify opportunities for improvement and turn them into concrete actions. What matters most to us is that the technology works easily in our day-to-day operations and does not create even more work for us."

- Gerrit A. Gehrke, Owner, Jaumann's Südwind Sylt

Schloss Dankern: connecting business improvement with daily operations

The holiday and leisure park Schloss Dankern also uses ElevateOne as a digital Business Coach and for specific operational applications.

“We use ElevateOne both as a digital Business Coach and for specific operational applications. What we find particularly interesting is the combination of continuous business improvement and practical support in our day-to-day operations.”

- Christian von Landsberg-Velen, Schloss Dankern

Connecting existing systems

ElevateOne is designed to connect with existing business systems. Integrations are available with Apaleo, Mews and Revo, among others. These connections make it possible to incorporate operational data alongside publicly available information. For market access and integrations, the company works with specialised industry partners such as Bremen-based detco GmbH.

A free business check to get started

For its launch, ElevateOne.ai is offering ElevateScore, a free AI-based business check. Using publicly available business information and details provided by the business, it assesses areas including digital visibility, customer perception and market positioning. Businesses receive an individual score, a comparison based on available information about other businesses and initial prioritised improvement suggestions. No system integration is needed to get started.

Information about the free business check: www.elevateone.ai

Experience in international software development

ElevateOne is founded by Dr. Hendrik Witt, Ubimax founder and former TeamViewer product chief, and Dr. Mike Eissele, TeamViewer's long-serving technology chief. The platform is developed in Göppingen and has so far been funded entirely from the founders' own resources.

“Large companies have entire teams dedicated to strategy, growth and better processes. In small businesses, the owner has to take on much of this themselves. With ElevateOne, we want to change that: our vision is a digital management team for every business - one that not only makes recommendations but also helps put them into practice.”

- Dr. Hendrik Witt, Co-Founder of ElevateOne.ai

About ElevateOne.ai

ElevateOne.ai is a product of Göppingen-based O2O Insights GmbH. The AI platform for small and medium-sized businesses combines business analysis, prioritised recommendations, a digital Business Coach and AI agents. It is designed to support hotels, restaurants and leisure businesses, among others, with business development and operational tasks.

Press contact

O2O Insights GmbH | ElevateOne.ai
Schützenstraße 7 · 73033 Göppingen · Germany
Email: press@elevateone.ai
ElevateOne: www.elevateone.ai | O2O Insights: www.o2o-insights.com

Press images, logos and further information: elevateone.ai/press.html