

ElevateOne.ai – Founder Bios

Short and long versions for editors, interviews and speaker profiles

Dr. Hendrik Witt

Co-Founder ElevateOne.ai · founder and former CEO of Ubimax · former CPO of TeamViewer

Short bio

Dr. Hendrik Witt is Co-Founder of ElevateOne.ai. In 2014, he founded the augmented reality company Ubimax in Bremen and led it as CEO. Ubimax placed third in “The Spark – The German Digital Award” by Handelsblatt and McKinsey in 2019. In 2020, TeamViewer announced the acquisition of Ubimax at a transaction value of EUR 136.5 million (cash and debt free). Witt then joined TeamViewer as Chief Product Officer. At ElevateOne.ai, he now focuses on AI-powered continuous business improvement for small and medium-sized businesses.

Long bio

Dr. Hendrik Witt is a technology entrepreneur and Co-Founder of ElevateOne.ai, a product of O2O Insights GmbH. His entrepreneurial career is closely connected to digitizing operational work. In 2014, he founded Ubimax in Bremen and, as CEO, developed it into a provider of industrial augmented reality and wearable computing software. In 2019, Ubimax placed third in “The Spark – The German Digital Award” by Handelsblatt and McKinsey. In 2020, TeamViewer announced the acquisition of 100 percent of Ubimax at a transaction value of EUR 136.5 million (cash and debt free). After the acquisition, Witt joined TeamViewer as Chief Product Officer. With ElevateOne.ai, he applies his experience in software, automation and digital transformation to small and medium-sized businesses, helping them make continuously better decisions with AI and implement improvements more consistently.

Dr. Mike Eissele

Co-Founder ElevateOne.ai · former long-time CTO of TeamViewer

Short bio

Dr. Mike Eissele is Co-Founder of ElevateOne.ai and served for many years as Chief Technology Officer of TeamViewer. He has extensive experience developing and scaling software platforms used internationally. At ElevateOne.ai, he and the founding team are responsible for the technology behind AI-powered analysis, business coaching, agents, automation and integrations.

Long bio

Dr. Mike Eissele is a technology entrepreneur and Co-Founder of ElevateOne.ai, a product of O2O Insights GmbH. As TeamViewer's long-time Chief Technology Officer, he shaped the technological development of a German software platform used internationally. His experience spans software architecture, platform technologies, scaling and the technical implementation of digital products. At ElevateOne.ai, Eissele applies this experience to building a platform that combines business analysis, prioritized actions, AI agents, automation and interfaces to operational systems. The goal is to make modern AI technology practical for small and medium-sized businesses.

Joint founder story – editorial version

ElevateOne.ai brings together two complementary software careers: Hendrik Witt contributes the founder and exit experience from Ubimax as well as his later product leadership at TeamViewer; Mike Eissele contributes many years of technology leadership as TeamViewer CTO. Together, they are developing an AI system in Göppingen that aims to make continuous business improvement, concrete actions and operational support through AI agents accessible to small and medium-sized businesses.

Important editorial note

Mike Eissele was not a founder of Ubimax. The Ubimax founding and exit story belongs to Hendrik Witt. Joint descriptions should therefore not call them “the founders behind the Ubimax exit.”