

ElevateOne.ai – Factsheet

AI-powered continuous business improvement for small and medium-sized businesses

Product / brand	ElevateOne.ai
Company	O2O Insights GmbH
Location	Göppingen, Baden-Württemberg
Founders	Dr. Hendrik Witt · Dr. Mike Eissele
Market launch	13 October 2026
Funding	Developed entirely with own funds to date (bootstrapped)
Website	www.elevateone.ai

What is ElevateOne.ai?

ElevateOne.ai is an AI-powered system for continuous business improvement. It analyzes business and market signals, prioritizes opportunities for improvement and turns them into concrete actions. Business Coach, AI agents and automations support execution and follow-through.

Product logic

- **Understand** – Analyze data, markets, competitors, customer feedback and online presence.
- **Prioritize** – Turn opportunities and problems into concrete, prioritized tasks and plans.
- **Execute** – Business Coach, AI agents and automations support operational tasks.
- **Measure & improve** – Track progress and derive the next actions.

Core components

AI Business Coach	Continuous analysis, recommendations, business plan and prioritized tasks.
AI Agents	Specialized agents for operational tasks, e.g. Google Review Management.
ElevateScore	Free AI-based business check with a score and initial recommendations.
Integrations	Existing interfaces to Apaleo, Mews and Revo.
Industry partners	Cooperation including DETCO GmbH in Bremen.

Target groups & benefits

For small and medium-sized businesses, including hotels, restaurants, crafts, salons and local services. The aim is better decisions, more growth and revenue potential, more efficient processes, less manual work and better customer care.

Founder Proof

Hendrik Witt founded Ubimax in Bremen in 2014; in 2019, Ubimax placed third in “The Spark” by Handelsblatt and McKinsey. In 2020, TeamViewer announced the acquisition of Ubimax at a transaction value of EUR 136.5 million (cash and debt free); Witt subsequently served as CPO at TeamViewer. Mike Eissele was TeamViewer’s long-time CTO.

Positioning

Not another dashboard. Not another chatbot. ElevateOne.ai combines analysis and prioritization with concrete execution through AI agents and automation.